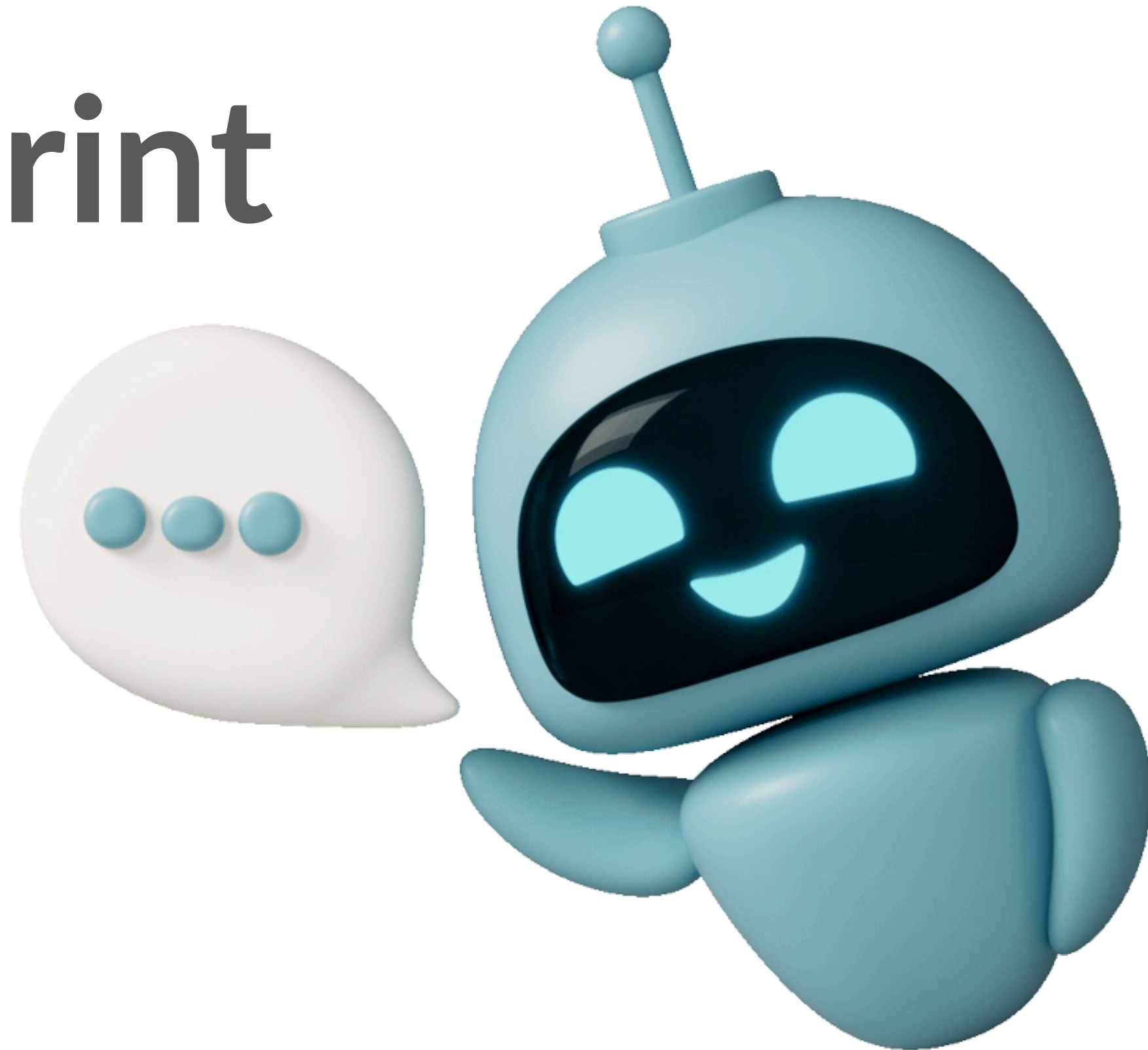


AI Product Manager Blueprint



About the Founder

- I completed my education at NSIT and was later selected at multiple IIMs.
- My professional journey began at the age of 19 in sales, and over time, I transitioned into product management.
- Throughout my career, I have developed software solutions used by prestigious brands such as Audi, Toyota, BMW, and Maruti Suzuki.
- I also had the privilege of working with one of the largest ed-tech companies in the country, contributing to their operations during a time when they achieved a revenue of ₹300 Cr.
- Right Now I am building Product Jobs.AI to help students to get into Product Management



Vision And Mission

Vision

Our vision is to help Indians earn better salaries and access more opportunities in life, enabling them to grow in their professional careers.



Mission

Our mission is to help 1 lakh Indians excel in their product careers.



Achievement

Up to now, we have helped 300+ students excel in their Product Management careers.



1.7X Hike

On average, students receive a 70% salary hike after completing our program.



22 LPA

Our students got on average 22 LPA salary package



57 LPA

The highest package earned by our student is 57 LPA.



Why AI Product Management Blueprint ?

🌟 Expert-led Training

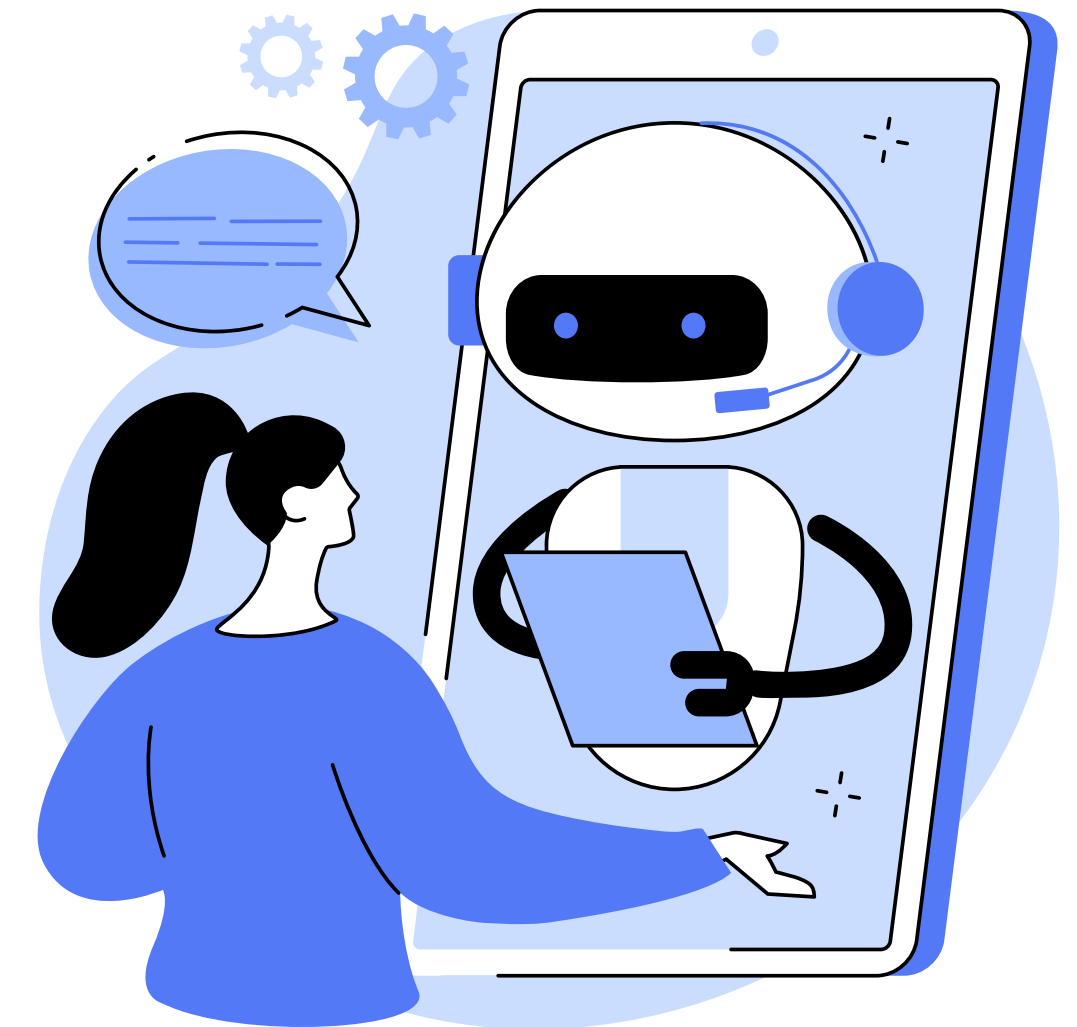
Designed by a PM-specific application

🌟 Hands-on Learning

Work on practical, real-world projects

🌟 AI Resource Library & Tools

Master in-demand AI tools & get access to exhaustive AI resource guides and case studies



Week 1-Fundamentals of Product Management

- Systems thinking
- Understanding Business Models
- Learn Product & Software Lifecycle
- Why Companies Hire Product Managers: Expectations, Challenges
- Case Studies



Week 2-Product Discovery and Problem Solving

- User Research Methodologies
- Journey Mapping & User Personas
- Customer Journey Mapping
- Product Backlog & Roadmap
- Case Studies



firstcry
big store for little ones



spyne



zomato



Week 3-Product Planning and Documentation

- Agile Methodology & Hands on – Jira
- Customer Journey Mapping
- Product Backlog & Roadmap
- Prioritisation Frameworks
- Case Studies



Week 4-Product Analytics and Growth Lifecycle

- Fundamentals of Product Analytics
- Learn to create Events, Funnels, User cohorts & Communication
- Case Studies



Week 5- Tech for Product Mangers

- Why Product Managers need to learn technology.
- What is Internet and how it works.
- Web 2.0: Frontend, Backend, APIs, Databases.
- Understanding of System Design.
- Case Studies

The Deloitte logo, featuring the word "Deloitte" in a bold, black, sans-serif font.The NPCI logo, featuring the acronym "NPCI" in blue with a stylized orange and green graphic to the right, and the text "NATIONAL PAYMENTS CORPORATION OF INDIA" in smaller blue letters below.The DeHaat logo, featuring the word "DeHaat" in green with a small registered trademark symbol, and the tagline "Seeds to Market" in a smaller green font below.

Week 6- Gen AI for PMs

- Basics of Machine Learning
- Understanding LLMs
- RAGs
- AI agents
- Case Studies

Builder.aimagicbricksverizon

Week 7- Interview Prep-1

- Resume Building
- Standard questions
- Product Improvement
- Product Design

Note: This week, we will discuss more than 10 Case studies with you.

Week 8- Interview Prep-2

- Case studies
- Guesstimates
- Product Strategy
- Product Metrics

Note: In this week we will discuss multiple Case studies with you.

Graduation Project

- Learn the core concepts required to complete the Capstone Project
- Get the stepwise roadmap to work on it
- Get the real PM experience
- Mentor's Guided Assistance
- Graduation Day



Course Pricing

Attri Institute

Basic

Interview Preparation

~~42000~~ Save 39%

26000

- ✓ Unlimited Access
- ✓ Certification prep
- ✓ Placement Support
- ✓ Limited 1-1 sessions
- ✓ Live Meeting
- ✓ 4 mock Interview

MOST VALUE FOR MONEY

AI Product
Management Blueprint

~~84000~~ Save 68%

28000

- ✓ Unlimited Access
- ✓ Certification prep
- ✓ Placement Support
- ✓ Unlimited 1-1 sessions
- ✓ Live Meeting
- ✓ 2 Mock Interview
- ✓ Learn from CXO
- ✓ Opportunity to get Package upto 50 Lakh

Expert

1-1 Mentorship

~~4 LAKH~~ Save 50%

2 LAKH

- ✓ Unlimited Access
- ✓ Certification prep
- ✓ Placement Support
- ✓ Unlimited 1-1 sessions
- ✓ Physical Meeting
- ✓ 20 Mock Interviews
- ✓ Learn from CXOs in exclusive 1-on-1 sessions.
- ✓ Opportunity to get package of 1 Cr



Thanks

